

**Q1**

## JANUARY

	M	T	W	T	F	S	S
1	30	31	1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26

## FEBRUARY

	M	T	W	T	F	S	S
5	27	28	29	30	31	1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23

## MARCH

	M	T	W	T	F	S	S
9	24	25	26	27	28	1	2
10	3	4	5	6	7	8	9
11	10	11	12	13	14	15	16
12	17	18	19	20	21	22	23
13	24	25	26	27	28	29	30

**Q2**

## APRIL

	M	T	W	T	F	S	S
14	31	1	2	3	4	5	6
15	7	8	9	10	11	12	13
16	14	15	16	17	18	19	20
17	21	22	23	24	25	26	27

## MAY

	M	T	W	T	F	S	S
18	28	29	30	1	2	3	4
19	5	6	7	8	9	10	11
20	12	13	14	15	16	17	18
21	19	20	21	22	23	24	25

## JUNE

	M	T	W	T	F	S	S
22	26	27	28	29	30	31	1
23	2	3	4	5	6	7	8
24	9	10	11	12	13	14	15
25	16	17	18	19	20	21	22
26	23	24	25	26	27	28	29

**Q3**

## JULY

	M	T	W	T	F	S	S
27	30	1	2	3	4	5	6
28	7	8	9	10	11	12	13
29	14	15	16	17	18	19	20
30	21	22	23	24	25	26	27

## AUGUST

	M	T	W	T	F	S	S
31	28	29	30	31	1	2	3
32	4	5	6	7	8	9	10
33	11	12	13	14	15	16	17
34	18	19	20	21	22	23	24
35	25	26	27	28	29	30	31

## SEPTEMBER

	M	T	W	T	F	S	S
36	1	2	3	4	5	6	7
37	8	9	10	11	12	13	14
38	15	16	17	18	19	20	21
39	22	23	24	25	26	27	28

**Q4**

## OCTOBER

	M	T	W	T	F	S	S
40	29	30	1	2	3	4	5
41	6	7	8	9	10	11	12
42	13	14	15	16	17	18	19
43	20	21	22	23	24	25	26

## NOVEMBER

	M	T	W	T	F	S	S
44	27	28	29	30	31	1	2
45	3	4	5	6	7	8	9
46	10	11	12	13	14	15	16
47	17	18	19	20	21	22	23
48	24	25	26	27	28	29	30

## DECEMBER

	M	T	W	T	F	S	S
49	1	2	3	4	5	6	7
50	8	9	10	11	12	13	14
51	15	16	17	18	19	20	21
52	22	23	24	25	26	27	28

							JAN
WK	M	T	W	T	F	S	S
1	29	30	31	1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
							FEB
WK	M	T	W	T	F	S	S
5	26	27	28	29	30	31	1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
							MAR
WK	M	T	W	T	F	S	S
9	23	24	25	26	27	28	1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23	24	25	26	27	28	29
							APR
WK	M	T	W	T	F	S	S
14	30	31	1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26
							MAY
WK	M	T	W	T	F	S	S
18	27	28	29	30	1	2	3
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31
							JUN
WK	M	T	W	T	F	S	S
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28
							JUL
WK	M	T	W	T	F	S	S
27	29	30	1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26
							AUG
WK	M	T	W	T	F	S	S
31	27	28	29	30	31	1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30
							SEP
WK	M	T	W	T	F	S	S
36	31	1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27
							OCT
WK	M	T	W	T	F	S	S
40	28	29	30	1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25
							NOV
WK	M	T	W	T	F	S	S
44	26	27	28	29	30	31	1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29
							DEC
WK	M	T	W	T	F	S	S
49	30	1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27
							JAN
WK	M	T	W	T	F	S	S
1	28	29	30	31	1	2	3

# COMMON MEDIA SPECS

## DISPLAY BANNERS

<b>Dimensions (desktop)</b>	728x90, 300x250, 160x600 (standard sizes) 120x600, 300x600
<b>Dimensions (mobile)</b>	320x50, 300x50 (smartphone banner, most common), 320x480, 480x320 (smartphone interstitial), 300x250 (mobile interstitial, tablet in-app, mobile web), 728x90 (tablet only) 1024x768, 768x1024 (tablet interstitial)
<b>File Size</b>	1024 KB (1MB) max for each image. 25 MB for ZIP files
<b>File Type</b>	JPG, GIF, PNG
<b>Animation Length:</b>	No more than 15 seconds and/or 3 loops
<b>Border:</b>	Clear or non-white color

## AUDIO ADS

<b>File Types</b>	MP3, OGG, or AAC in an MPEG-4 container (.m4a, .mp4, .aac)
<b>Length</b>	No technical requirement for file length, but there may be very few inventory opportunities for files over 60 seconds
<b>Max File Size</b>	100 MB

## OTT/CTV VIDEO ADS

<b>Ad Sizes</b>	Minimum height of 144px Maximum Dimensions: 4096x2048 (horizontal), 2048x4096 (vertical)  Recommend to upload videos that are 1920x1080 for 16:9 content and 1440x1080 for 4:3 content.  Avoid uploading videos that are ultra-high definition (UHD), 4K or higher resolution.
<b>Aspect Ratio</b>	16:9 or 4:3
<b>File Size</b>	100 MB Max
<b>Length</b>	:15 or :30 seconds
<b>Aspect Ratio</b>	4:3 standard (960x720, 1440x1080); 16:9 widescreen (1280x720)
<b>Other</b>	Progressive (not interlaced) format

							JAN
WK	M	T	W	T	F	S	S
1	28	29	30	31	1	2	3
2	4	5	6	7	8	9	10
3	11	12	13	14	15	16	17
4	18	19	20	21	22	23	24
5	25	26	27	28	29	30	31
							FEB
WK	M	T	W	T	F	S	S
6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	14
8	15	16	17	18	19	20	21
9	22	23	24	25	26	27	28
							MAR
WK	M	T	W	T	F	S	S
10	1	2	3	4	5	6	7
11	8	9	10	11	12	13	14
12	15	16	17	18	19	20	21
13	22	23	24	25	26	27	28
							APR
WK	M	T	W	T	F	S	S
14	29	30	31	1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25
							MAY
WK	M	T	W	T	F	S	S
18	26	27	28	29	30	1	2
19	3	4	5	6	7	8	9
20	10	11	12	13	14	15	16
21	17	18	19	20	21	22	23
22	24	25	26	27	28	29	30
							JUN
WK	M	T	W	T	F	S	S
23	31	1	2	3	4	5	6
24	7	8	9	10	11	12	13
25	14	15	16	17	18	19	20
26	21	22	23	24	25	26	27
							JUL
WK	M	T	W	T	F	S	S
27	28	29	30	1	2	3	4
28	5	6	7	8	9	10	11
29	12	13	14	15	16	17	18
30	19	20	21	22	23	24	25
							AUG
WK	M	T	W	T	F	S	S
31	26	27	28	29	30	31	1
32	2	3	4	5	6	7	8
33	9	10	11	12	13	14	15
34	16	17	18	19	20	21	22
35	23	24	25	26	27	28	29
							SEP
WK	M	T	W	T	F	S	S
36	30	31	1	2	3	4	5
37	6	7	8	9	10	11	12
38	13	14	15	16	17	18	19
39	20	21	22	23	24	25	26
							OCT
WK	M	T	W	T	F	S	S
40	27	28	29	30	1	2	3
41	4	5	6	7	8	9	10
42	11	12	13	14	15	16	17
43	18	19	20	21	22	23	24
44	25	26	27	28	29	30	31
							NOV
WK	M	T	W	T	F	S	S
45	1	2	3	4	5	6	7
46	8	9	10	11	12	13	14
47	15	16	17	18	19	20	21
48	22	23	24	25	26	27	28
							DEC
WK	M	T	W	T	F	S	S
49	29	30	1	2	3	4	5
50	6	7	8	9	10	11	12
51	13	14	15	16	17	18	19
52	20	21	22	23	24	25	26
							JAN
WK	M	T	W	T	F	S	S
1	27	28	29	30	31	1	2



**MOSAIC**  
MEDIA